

MARIUS MARIN
CEO



EXPERIENCE

Chief Executive Officer

MDM Consultancy

2019 – present, Deva, Romania

- Business strategic consulting
 - Training for leadership, personal development, , team leadership coaching, mentoring
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General Director

Pro BCA- AAC Producers Union

2010- present, Bucharest, Romania

- Join the main 5 Romanian AAC producers in the union.
 - Building a partnership with Romanian public authorities.
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CEO& Board member

MACON GROUP - Romanian leader in AAC, precast element sand limeproduction (4 companies)

2006-31.12.2018, Deva, Romania

- The taking-over process of Simcor Group (including 7 companies).
 - Simcor Group strategic integration process.
 - Business restructuring focused on personnel downsizing, costs reduction, cash-flow improving and products portfolio optimization.
 - Implementing a profitable growth strategy, having results in significant increasing of EBITDA level, sales and productivity.
 - The exit process of Macon Group to Xella Group.
 - Building an organizational culture focused on leadership, personal development and continuous learning.
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COO

MEFIN SA SINAIA-Romanian leader in injection pumps production

2004-2006, Sinaia, Romania

- Implementing a profitable growth strategy, having results in significant increasing of EBITDA level, sales and costs reduction.
- ISO/TS 16949 implementation and certification.
- Due-diligence process for taking over of IPM Belgrade.

- Strategic restructuring of Comes Savinesti, technological equipment producer.
- Exit process of Conex Iasi to Sayegh Group (Jordan).
- Implementing Kaizen principles, having results in costs reduction and productivity increasing.

Technical&Quality System Director

PCC STEROM S.A.-Romanian leader in upstream equipment
2001-2003, Campina, Romania

- Relocation process of valves production lines (from Switzerland & Scotland) to Campina.
- Optimizing business costs by setting up quality costs measurement system.
- Implementing 6 SIGMA principles for processes capabilities increasing.
- Implementing lean manufacturing principles for productivity increasing.

Vice-President

TOFAN GROUP SA -Romanian leader in tires production (joint-venture with Nomura)

1999 -2001, Bucharest, Romania

- Business restructuring using profit centers.
- Exit process to Michelin.
- Quality Management System implementation and certification (ISO 9001, ISO, 14001).

CEO

UNIPAN SA-regional bakery producer, 8 branches

1999-2001, Bucharest Romania

- Business restructuring having results in significant profit increasing.
- Implementing a new marketing strategy.

President & CEO

UTON Onesti SA- The Third Romanian leader in technological equipment production

1994-1999, Onesti, Romania

- Strategic restructuring program, focused on personnel downsizing, cost reduction and cash-flow improvement.
- Implementing a new marketing strategy.
- Implementing Kaizen principles having results in cost reduction and productivity increasing.
- Company's quotation to Bucharest Stock Exchange.

EDUCATION & TRAININGS

- **PhD**, graduated in **Engineering** - Bucharest Technical University.
- **Engineering MSc** – first in his promotion - Bucharest Technical University.
- **Professional Diploma in Management** – Open University Business School – CODECS.

• **6 SIGMA** - Black Belt Level

• **Kaizen& Lean manufacturing expert**

• **Management Scholarship:**

- **PHARE - Enterprise Restructuring and Private Sector Development Program.**
- Scholarship for **Top Managers** (Japan).
- Scholarship for **Top Managers** (Holland).

• **Trainer, Coach& Speaker certified by John Maxwell Team Romania**

• **Quality Management Systems(ISO 9001, ISO/TS 16949) Auditor**

Business Awards:

- Enterprise Investors – Ventura Award - Manager of the Year (2007)
- Enterprise Investors–Ventura Award–Company of the Year (2008)

Political activity:

- Member in Prime Minister Counselors Board (2012)

Languages:

- English (fluent)
- French (medium)

Freedom for relocation and travel in Romania and Europe.