

CURRICULIM VITAE

Name: Drs. Peter A.M. Jansen MBA
Date of birth:
Nationality:
Marital status:
Present address:
Telephone:
Email:

SUMMARY

Seasoned general manager, entrepreneur and strategy consultant. Increasingly active as Non Executive Director/Member of Advisory Board.

Competences: Principal Lecturer, Non Executive Director, General Management, Strategy & Management Consulting, Board Room Consulting.

Areas of expertise: Corporate Governance and Board Effectiveness, Corporate strategy, Sustainable Business Development, Leadership Development, Marketing & Communication.

Industries: Oil & Gas, Utilities, Higher Education, Media & Advertising, Professional Services.

OVERALL PROFESSIONAL EXPERIENCE

2018-now

Principal Lecturer at GISMA Business School Berlin, teaching Mergers & Acquisitions at PG level.

2013-Now

Principal Lecturer London School of Business and Finance (LSBF), specialized in Corporate Governance and Board Effectiveness, Mergers & Acquisitions, Entrepreneurship & Business Development (EBD), Sustainable Business Development, Current Issues in Oil, Gas and Energy, Strategic Marketing Management (SMM), Integrated Marketing Communication (IMC), Digital Marketing Communication (DMC), Internet Marketing Management (IMM), Luxury Brand Management (LBM), Public relations Management (PRM), Strategic Sales Management (SSM), Project Management and Leadership (PML).

2013-2018

ASSOCIATIONS

2009-2011

President of the Romanian Advertising Agency Association (UAPR)

2006-2012

Founding member and board member of the Netherlands-Romanian Chamber of Commerce

EDUCATION

2015-2019

TIAS School of Management, University of Tilburg, The Netherlands

PhD in Corporate Governance and Board Effectiveness.

Working title: "Inside the black box of the board: Macro- and micro-level determinants of board effectiveness in European listed enterprises. A comparative analysis of Romania and the United Kingdom".

1992 – 1993

Netherlands Institute for MBA Studies (NIMBAS) Utrecht / University of Bradford (UK)

Master of Business Administration

1999

Stanford Professional Publishing Course, Stanford California

1988

Netherlands Institute for International Relations "Clingendael", The Hague

1987

University of Nijmegen

Master in Educational Theory

1979 – 1986

University of Nijmegen

Master in Modern History with minors in Management & Organization and International Law

1973 – 1979

Canisius College Nijmegen, B Grammar / A High School (Gymnasium)

Drs. PAM Jansen MBA, Successful M&A, in: Business Week Romania, June 2006

Drs. PAM Jansen MBA, Realizing the growth potential of multi-business companies, Business Week Romania, May 2006

Drs. PAM Jansen MBA, Why Strategy still matters, in: Business Week Romania, May 2006

Jan Alberdingk Thijm and Peter AM Jansen, Strategies for successful organizational change, in: Holland Management Review nr 50, 1996

Peter AM Jansen and Gerard Putman, The Cultural Agenda: the negotiations between Fokker Aircraft and DASA, in Holland Management Review nr. 33, 1992

Drs. PAM Jansen, Corporate strategy in a single European market, Kluwer/VNO, KPMG Klynveld Management Consultants 1991 (ISBN 90 200 1447 1)

Drs. PAM Jansen, Eye on 1992. The consequences of the completion of the Internal Market for Dutch Small and Medium-sized enterprises: VNO (Dutch Employers Association) Charter for the best thesis on the consequences of the Single Market for Dutch enterprises; honorable mention, 1989